

FOR IMMEDIATE RELEASE

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Ideax earns landmark LEATHER STANDARD by OEKO-TEX® certification

BÖNNIGHEIM, GERMANY (Oct. 29, 2019) – Ideax Labels and Accessories Private Limited have been awarded the LEATHER STANDARD BY OEKO-TEX® certification, a sustainability milestone for the nation’s leather industry. The certification was earned for leather patches complying to product class II for articles in close contact with skin.

LEATHER STANDARD by OEKO-TEX® is a globally harmonized, independent testing and certification system for leather products and accessories at all stages of production.

Testing for harmful substances with LEATHER STANDARD incorporates important legal regulations, chemicals that pose a risk to health (including some that are not yet legally regulated) and a wide variety of health care parameters.

“We’d like to offer sincere congratulations to Mr. Rakesh Bansal and the rest of the Ideax team,” Hohenstein owner and CEO Prof. Dr. Stefan Mecheels said. “It’s an encouraging milestone for the industry.”

As the push for sustainability increases, more buyers and retailers are requiring LEATHER STANDARD BY OEKO-TEX® from manufacturers. With new innovations in technology and production practices, the leather industry is evolving. Likewise, consumers are playing a decisive role in making positive changes all along the leather supply chain.

The leather industry is an essential part of the Indian economy. It is known for its consistency in high export earnings and is among the top 10 foreign exchange earners for the country.

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About Hohenstein

With over 1,000 employees in more than 40 branches, offices and laboratories worldwide, Hohenstein is an internationally oriented testing services provider and research partner in the textile industry. You can find more information about Hohenstein and the company's portfolio of services at www.Hohenstein.US.

About OEKO-TEX®

With 27 years of experience, OEKO-TEX® leads the world in empowering and enabling consumers and companies to protect our planet by making responsible decisions. OEKO-TEX® provides standardized solutions which optimize customers' manufacturing processes and help deliver high quality, more sustainable products. All products within the OEKO-TEX® portfolio are used to strengthen customers' systems, processes or products and help create more sustainable companies. More than 10,000 manufacturers, brands, and retailers in nearly 100 countries are working with OEKO-TEX® to ensure their products are tested for potentially harmful substances. Millions of consumers around the world look for OEKO-TEX® labels before making buying decisions. OEKOTEX® certified products and suppliers can be located in the OEKO-TEX® Online Buying Guide at oeko-tex.com/en/buying-guide. Connect with OEKO-TEX® on Facebook, LinkedIn, and Twitter.